

# **BRAND: SANTANDER**

Date: 25 July 2024

Based on the provided "2023 Sustainability Report" from Santander US, here is an evaluation of Santander US's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

## **Stage 1: Biodiversity Pressures and Priority Areas (30%)**

- 1. Summary of Biodiversity Pressures (15%)
  - o Score: 2
  - Justification: The report provides limited information on the specific biodiversity pressures caused by Santander US's activities. It focuses more on general environmental sustainability and climate change rather than detailed biodiversity pressures.
- 2. Priority Species, Habitats, and Ecosystem Services (15%)
  - Score: 1
  - Justification: There is minimal mention of priority species, habitats, or ecosystem services. The report's focus is primarily on climate-related initiatives and general sustainability efforts, without specifying particular biodiversity targets or areas.

# **Stage 2: Vision, Goals, and Strategies (40%)**

- 1. Corporate Biodiversity Vision (10%)
  - o Score: 2
  - Justification: The report includes a vision for sustainability and climate action but does not articulate a specific, detailed vision for biodiversity. The focus is more on overall environmental impacts rather than targeted biodiversity outcomes.
- 2. Scalable Biodiversity Goals and Objectives (15%)
  - Score: 2
  - o **Justification:** While the report outlines various environmental goals, such as carbon neutrality and reducing plastic usage, it lacks specific, measurable goals related to biodiversity. The goals are broad and do not address biodiversity pressures or dependencies directly.
- 3. Key Strategies to Deliver Goals and Objectives (15%)
  - o Score: 2
  - Justification: The strategies mentioned, such as sustainable finance and reducing carbon emissions, are indirectly related to biodiversity but do not provide concrete strategies specifically aimed at biodiversity conservation.

#### Stage 3: Indicator Framework and Strategic Plan (20%)

- 1. Framework of Core Indicators (10%)
  - o Score: 1
  - o **Justification:** The report does not provide a detailed framework of core biodiversity indicators. The indicators mentioned are more focused on general



environmental and sustainability metrics, such as carbon emissions and energy usage.

### 2. Elements of a Biodiversity Strategic Plan (10%)

- o Score: 1
- Justification: There is no clear biodiversity strategic plan outlined in the report. The focus remains on broader environmental goals without specific mention of actions or indicators for biodiversity.

## **Stage 4: Monitoring and Reporting (10%)**

# 1. Monitoring Plan (5%)

- o Score: 1
- Justification: The monitoring plan described in the report is primarily related to sustainability and climate change metrics. It lacks detailed information on how biodiversity indicators will be monitored and reported.

#### 2. Database of Relevant Data (2.5%)

- o Score: 1
- Justification: There is no mention of a biodiversity-specific database in the report. The focus is on general environmental and sustainability data without detailing sources or databases for biodiversity information.

## 3. Monitoring and Reporting Systems (2.5%)

- o Score: 1
- Justification: The report outlines general monitoring and reporting systems for sustainability but does not specify systems tailored for biodiversity data collection and reporting.

### **Summary of Scores:**

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	2	0.30
	Priority species and habitats	15%	1	0.15
2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	2	0.20
	Scalable goals and objectives	15%	2	0.30
	Key strategies	15%	2	0.30
3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	1	0.10
	Elements of a strategic plan	10%	1	0.10
4	Monitoring and Reporting	10%		
	Monitoring plan	5%	1	0.05
	Database of relevant data	2.5%	1	0.025
	Monitoring and reporting systems	2.5%	1	0.025



#### **Concluding Summary:**

• Overall Justification: Santander US's 2023 Sustainability Report demonstrates a strong commitment to general environmental sustainability and climate action. However, it lacks detailed focus and measurable goals related to biodiversity. Specific areas for improvement include identifying and addressing biodiversity pressures, setting concrete biodiversity goals, and developing a robust monitoring and reporting framework for biodiversity.